

# LevelUP Builds Strong Candidate Pool for Enhanced Cost Efficiency



**CLIENT INDUSTRY**  
Healthcare



**HEADQUARTERS**  
New York, NY



**ORGANIZATION SIZE**  
13,000 employees



**CHALLENGES**  
High Agency Spend  
Unpredictable Needs  
Highly Specialized Positions



**TALENT SOLUTION**  
Project RPO

## BACKGROUND

One of New York City's largest not-for-profit home and community-based healthcare organizations found its internal recruitment team could not meet the quickly changing hiring demands. Their cost-per-hire was increasing, while they struggled to meet monthly hiring targets.

## STRATEGY

LevelUP provided a dedicated team specialized in healthcare recruitment strategies. This team was supported by a scalable sourcing team and tech stack.

Our talent experts employed a proactive approach that leveraged:

- Passive candidate recruitment
- Employee referrals
- Proven networks to source candidates

## RESULTS

LevelUP filled all assigned positions within the target timeframes. Through passive sourcing, we reduced agency use and provided 40 percent cost savings.

During the engagement, we were able to pipeline candidates for future openings, leading to a reduction in cycle time.

**70%**  
**REDUCTION OF  
TIME-TO-FILL**

**40%**  
**COST  
SAVINGS**

## KEY POSITIONS HIRED

- Registered Nurses
- Certified Medical Assistant
- Master Social Worker
- Nurse Practitioner